



# SUMMER ADVISER WORKSHOP

JULY 7-9, 2010

FORT COLLINS, COLORADO

REGISTRATION DEADLINE: JULY 1, 2010

**Colorado High School Press Association**  
**Summer Adviser Workshop**  
Rocky Mountain Student Media  
CSU Lory Student Center Box 13  
Fort Collins, CO 80523-8038

Whether you need a crash course to prepare for a new publication advising experience ...  
or need a little encouragement to return for another year ...  
this workshop is the answer!

We will ensure you are **prepared**,  
**energized**  
and **excited** to start school!

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**CHSPA**  
COLORADO HIGH SCHOOL PRESS ASSOCIATION  
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**Colorado**  
**State**  
University



# SUMMER ADVISER WORKSHOP

## Adviser Survival & Adviser Revival

### July 7-9, 2010

#### at Colorado State University in Fort Collins, Colorado

#### ADVISERS:

Excitement is building as Colorado High School Press Association prepares for the 2010 Summer Adviser Workshop. We are pleased to offer **two classes simultaneously: Adviser Survival** (for new advisers or those with one year of experience) and **Adviser Revival** (for advisers with two or more years of advising).

We are planning for 30 or more advisers and will offer CSU Continuing Education credit for any who wish to earn one or two hours.

Our goal is to help you become an expert at what you do. The curriculum is flexible (let us know if you have specific needs), and we know that you will gain both confidence and new ideas.

The three days are filled with topics that will ensure you are excited and prepared for the new school year.

We have assembled a staff of experienced and award-winning advisers. Under their guidance, high school students have written, edited, designed and shot photographs for All-American, Gold Crown, Gallup Award and Pacemaker publications.

We have also included some networking and getting acquainted time.

Consider joining us and spending a week in lovely Fort Collins; the mountains are visible from campus and only a short drive away.

#### GRADUATE CREDIT

You have the option to earn one or two graduate credits through CSU's Division of Educational Outreach at \$72 per credit. Credit registration will be completed on site.

#### WORKSHOP COST

CHSPA Member: \$250  
Non-Member: \$325  
Lodging (optional): \$75 for two nights, double occupancy. A private room for two nights is \$140. Hotel stay includes continental breakfast.

#### Need financial help?

Apply for one of two scholarships. Application form @ [www.chspaonline.org](http://www.chspaonline.org)

#### NEED MORE INFO?

Stephen Wahlfeldt  
SAW Coordinator  
[swahlfel@psdschools.org](mailto:swahlfel@psdschools.org)

Clarissa Crozier  
CHSPA Executive Director  
[crozier.chspa@comcast.net](mailto:crozier.chspa@comcast.net)

Kim Blumhardt  
CSU-CHSPA Liaison  
[Kim.Blumhardt@ColoState.edu](mailto:Kim.Blumhardt@ColoState.edu)

Web: <http://www.chspaonline.org>

**REGISTRATION DEADLINE: JULY 1, 2010**

## TENTATIVE SCHEDULE

12-14 instructors

#### ADVISER SURVIVAL (new at advising)

##### Wed., July 7 (8 a.m. - 4:30 p.m.)

- Overview of Advising + Terminology
- Press Law: Rights, Responsibilities
- Working with Administrators
- Publications Policy
- News, Features, Sports
- OpEd, Critical Reviews
- Ads and Fundraising
- Picnic & CSU Concert Series

##### Thursday, July 8 (8 a.m. - 7:30 p.m.)

- Design I - Maestro
- Design II - Newspaper or Yearbook
- Photoshop, InDesign, Quark
- Practicum: Lab w/ Design Software
- Adviser Resources & Student Recog.
- Staff Organization + Pub. Cycle
- Local High School Facilities Tour

##### Friday, July 9 (8 a.m.-3 p.m.)

- Photo Composition & Selection
- Developing Curriculum
- Grading
- Time Management
- Building a Team - Student Motivation
- Evaluations

#### ADVISER REVIVAL (veterans)

##### Wed., July 7 (8 a.m. - 4:30 p.m.)

- Overview of Advising + Terminology
- Press Law: Rights, Responsibilities
- Working with Administrators
- Publications Policy
- Coaching Writers + AP Style
- Twitter, Wiki's, Blogs, Writing Center
- Ads and Fundraising
- Picnic & CSU Concert Series

##### Thursday, July 8 (8 a.m. - 7:30 p.m.)

- Design I - Maestro
- Design II - Maestro Practicum
- Put Your Publication on the Web
- Practicum: Web, Video
- Adviser Resources & Student Recog.
- Staff Organization + Pub. Cycle
- Local High School Facilities Tour

##### Friday, July 9 (8 a.m.-3 p.m.)

- Photo Preparation & Storage
- Meeting State Standards
- Grading
- Time Management
- Building a Team - Student Motivation
- Evaluations

#### Comments from attendees:

*"This is the best conference I have ever attended. I was very impressed."*

*"I learned so so much and am so very excited now to start a program."*

*"The best part of the workshop is the way presenters are able to present their ideas and make us feel as though we are becoming part of a journalism family. Thank you so much!"*

*"This was wonderful! I learned so much and walked away with so many materials and ideas."*

*"Best workshop I've attended! Every bit of information was useful! Everyone was so wonderful."*

*"I made some great contacts, people I can feel comfortable using as resources."*

*"Great workshop. I learned a lot."*

*"Everyone has a great attitude about sharing."*

#### Credit requirements:

One or two hours of Colorado State University continuing education credit may be earned by attending the workshop and completing several assignments.

All assignments will result in usable materials for your classroom and advising situation. No busy work! Assignments are due several weeks after the workshop so participants have time to think about what will be most helpful and then finish the work before or just as school begins in the fall.

Course registration will take place during the workshop.

Cost of university credits:

Colorado resident: \$70 first credit hour  
\$60 second credit hour

Out-of-state: same price!

## Registration Form

### Registration/Payment Deadline July 1, 2010

Name \_\_\_\_\_

School \_\_\_\_\_

Home Address \_\_\_\_\_

E-mail Address \_\_\_\_\_

Summer Phone \_\_\_\_\_

Fax \_\_\_\_\_

#### Media you advise (circle all that apply)

Newspaper    Yearbook    Video Media    Web

Years of advising experience \_\_\_\_\_

Years of teaching experience \_\_\_\_\_

#### Mail Registration To:

CHSPA Summer Adviser Workshop, '09  
Rocky Mountain Student Media  
CSU Lory Student Center Box 13  
Fort Collins, CO 80523

#### Payment Information:

Cost includes lunches, workshops and materials.

#### Workshop Cost:

\_\_\_ CHSPA Member: \$250

\_\_\_ Non-Member: \$325

\_\_\_ Hotel (two nights), Double Occupancy\*: \$75  
*(\*double occupancy only available if we can partner you with another attendee)*

\_\_\_ Hotel (two nights), Single Occupancy: \$140

\_\_\_ Additional hotel night: \$70

Total: \_\_\_\_\_

If your school is paying for the workshop:

\_\_\_ We would like the payment to be charged under our 2009-2010 budget, please process the credit card **before July 1.**

\_\_\_ We would like the payment to be charged in the 2010-2011 budget year. Please do not process the credit card payment until **after July 1.**

Credit Card (circle one)

Visa                      Mastercard                      Discover

Card # \_\_\_\_\_

Exp. Date \_\_\_\_\_

Security (3-digit code) \_\_\_\_\_

Name on Card \_\_\_\_\_