



Summer Adviser Workshop

Adviser Survival and Adviser Revival

July 8-10, 2009

at Colorado State University

ADVISERS:

Excitement is building as the Colorado High School Press Association prepares for the 2009 Summer Adviser Workshop. We are pleased to offer two classes simultaneously - Adviser Survival (for new advisers or those with one year of experience) and Adviser Revival (for advisers with two or more years of advising).

We are planning for 30 or more advisers and will have CSU Continuing Education credit available for any who wish to earn one or two hours.

Our goal is to help you become an expert at what you do. The curriculum is flexible (let us know if you have specific needs), and we know that you will gain both confidence and new ideas. The three days are filled with topics that will ensure you are excited and prepared for the new school year.

We have assembled a staff of experienced and award-winning advisers. Under their guidance, students have written, edited, designed and shot photographs for All-American,

Gold Crown, Gallup Award and Pacemaker publications.

We have also included some networking and getting acquainted time.

Please consider joining us.

Stephen Wahlfeldt
CHSPA SAW Coordinator

Clarissa Crozier
CHSPA Executive Director

Kim Blumhardt
CSU-CHSPA Liaison

Tentative Schedule

ADVISER SURVIVAL

Wed., July 8 (8 a.m. - 4:30 p.m.)

- Overview of Advising + Terminology
- Press Law: Rights, Responsibilities
- Working with Administrators
- Publications Policy
- News, Features, Sports
- OpEd, Critical Reviews
- Ads and Fundraising
- Picnic & CSU Concert Series

Thursday, July 9 (8 a.m. - 7:30 p.m.)

- Design I - Maestro
- Design II - Newspaper or Yearbook
- Photoshop, InDesign, Quark
- Practicum: Lab w/ Design Software
- Adviser Resources & Student Recog.
- Staff Organization + Pub. Cycle
- Local High School Facilities Tour

Friday, July 10 (8 a.m.-3 p.m.)

- Photo Composition & Selection
- Developing Curriculum
- Grading
- Time Management
- Building a Team - Student Motivation
- Evaluations

ADVISER REVIVAL

Wed., July 8 (8 a.m. - 4:30 p.m.)

- Overview of Advising + Terminology
- Press Law: Rights, Responsibilities
- Working with Administrators
- Publications Policy
- Coaching Writers + AP Style
- Twitter, Wiki's, Blogs, Writing Center
- Ads and Fundraising
- Picnic & CSU Concert Series

Thursday, July 9 (8 a.m. - 7:30 p.m.)

- Design I - Maestro
- Design II - Maestro Practicum
- Put Your Publication on the Web
- Practicum: Web, Video
- Adviser Resources & Student Recog.
- Staff Organization + Pub. Cycle
- Local High School Facilities Tour

Friday, July 10 (8 a.m.-3 p.m.)

- Photo Preparation & Storage
- Meeting State Standards
- Grading
- Time Management
- Building a Team - Student Motivation
- Evaluations

GRADUATE CREDIT

You have the option to earn one or two graduate credits through Colorado State University's Division of Educational Outreach at \$72 per credit. Registration will be completed on site.

WORKSHOP COST

CHSPA Member: \$250
Non-Member: \$325
Lodging (optional): \$75 for two nights, double occupancy. A private room for two nights is \$140. Hotel includes continental breakfast.

Need financial help?
Apply for one of two SAW scholarships.

Registration Deadline: July 1, 2009

NEED MORE INFO?

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Kim Blumhardt
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<http://www.chspaonline.org>

Registration Form

Registration/Payment Deadline:
July 1, 2009

Name _____
School _____
Home Address _____

E-mail Address _____
Summer Phone _____
Fax _____

Media you advise (circle all that apply)

Newspaper Yearbook Video Media Web

Years of advising experience _____

Years of teaching experience _____

Mail Registration To:

CHSPA Summer Adviser Workshop, '09
Rocky Mountain Student Media
CSU Lory Student Center Box 13
Fort Collins, CO 80523

Payment Information:

Cost includes lunches, workshops and materials.

Workshop Cost:

___ CHSPA Member: \$250
___ Non-Member: \$325
___ Hotel (two nights): \$75 Double Occupancy
___ Hotel (two nights): \$140 Single Occupancy
___ Additional hotel night available: \$70
Total: _____

Credit Card (circle one)

Visa Mastercard Discover
Card # _____
Exp. Date _____
Security (3-digit code) _____
Name on Card _____