

CHSPA TELECONFERENCE
April 9, 2011 @ 9:00AM
970-491-2612

Order of Discussion & Minutes

I. Call to Order

Present: Carrie Faust, Karen Wagner, Justin Daigle, Kathy Gustad, Mimi Wahlfeldt, Steve Wahlfeldt, Jill Jones, and Anastasia Harrison.

II. Reading, corrections, and approval of the February 12, 2011 Conference Call Minutes.

Kathy motions to accept the minutes. Karen seconds. Motion passes to approve the February 12, 2011 minutes.

III. Officer Reports

A. Carrie Faust, President

1. Jack Kennedy is the Colorado SPJ's Educator of the Year. Congrats to Jack!
2. Update on Overland High School
 - a. This morning, the girls are in Iowa receiving the Courage and Freedom award.
 - b. At their school, they are allowed to publish without prior review and they are allowed to publish as many issues that they can do with their budget by the end other year. They are allowed to keep their adviser, but she will not be asked to return next year.
 - c. Carrie is happy that we (CHSPA, JEA listserve, SPLC, etc.) are able to support these girls. Next steps are unsure...
3. If anyone has camps they are throwing, we want to put them on our website.

B. Karen Wagner, Vice-President

1. Karen is excited about the upcoming election and would like us to work and finalize job descriptions for board positions. She would like to meet during Anaheim too.

C. Kathy Gustad, Treasurer

1. We have received some bills and checks this week, so Kathy will pay those and take care of those. She will send a budget later after these are completed.
2. We have a lot of money, though. We still have not heard from the IRS. No news is good news. We feel good as a board that we are in a good financial place.

D. Jack Kennedy, Executive Director

1. Best of Colorado Sweepstakes in Newspaper, Yearbook, and Video
 - a. We have over 1,750 entries in the yearbook and newspaper sweeps. (We are still waiting for final numbers for video)
 - b. Judges – Since we are paying judges about \$1 per entry, we are estimating about a \$2,000.00 cost for this contest. They will have entries to us by April 24. There is a good mix of professionals and advisers judging our contests.
2. TOY and AOY
 - a. We have four nominees for Teacher of the Year and zero nominees for Administrator of the Year.
 - b. Jack will follow up with Kathy Gaber to do the next steps of the process.
3. The Benson Scholarship winner is Jordan Fricket (Englewood High School) and will be notified before Jack attends Anaheim.
4. Capitol Hill Press Conference and Real Pirates Winner

- a. We also have the Capitol Hill winners and Real Pirates winners, and Jack will notify the folks next Tuesday, print and mail certificates and letters to each principal, and put winning entries on the website.
- b. Jack would like to send huge kudos to Mimi Wahlfeldt for an incredible Capitol Hill Day, and to Heather Hope and friends at the Denver Museum of Nature and Science for a first-class day with pirates. We are truly blessed by a strong group of supporters in the community.
5. Jack suggests having a dinner to thank all our professional friends: CPA, SPJ, CSU, DMNS, etc. He's not the best party planner, but likes a good party.
6. Adviser Bill
 - a. Jack had a long conversation with the president of the Colorado SPJ, but she is very intrigued with helping us get an adviser bill through next year.
 - b. The President of SPJ, Jack, and Pat Pascoe (the former state senator who was a prime force with the student law) will be meeting in May to start laying out strategy. Jack has a copy of the California statute, so we have a model to base things on. She also seems to have a personal relationship with the Cherry Creek superintendant, and she stands ready to battle over Laura Sudik's status; although, Jack knows the board will do this. Jack wants to commend Carrie Faust for all her work and her passion and her energy with The Scout, Laura Sudik, and student staff. Unbelievable!
7. Jack is still working with our partners at CPA to try to modify CU's plans to blow up the J-School in Boulder. Jack wrote a letter on our behalf. He will follow-up after Anaheim.
8. Jack will be sending membership renewal stuff in May, along with ballots for election. More award certificates are being printed, so he can get those individual awards out early in May for Sweeps. Sheila emailed and asked if membership can be sent earlier since a lot of school's budgets are due in April, so May can be too late.
9. Jack will take care of the ballot and election.

IV. Committee Reports

A. Mimi Wahlfeldt, Events Coordinator (FYI: This report will occur at the beginning of the meeting).

1. Scholarship Fundraiser
 - a. Mimi needs ideas to do a fundraiser to get more people involved. Carrie mentioned in the retreat that we may have decided to do little things along the way. For example, a bus to Blackhawk or an online silent auction. A lot of the ideas that Mimi has come up with include going to the mountains for golf or horseback riding, but it seems like the money is a lot.
 - b. This will be tabled for further discussion.

B. Kristi Rathbun, Greer Scholarship Coordinator

1. The \$2,000 Dorothy Greer Scholarship (also known as the Colorado High School Journalist of the Year) is Tess Halac (Rocky Mountain HS). The committee named two runners-up: Madison Mansheim (Salida HS) and Ryan Winter (Mountain Vista HS). They will each receive a \$500 scholarship.

Unfinished Business

A. SAW

1. General Information from Carrie Faust
 - a. There will be three SAW's this year: Carrie will host in Denver, Jack can host at CSU, and Kristi could host on the Eastern Slope.

- b. We hope smaller groups will give more individual attention. On June 20/21, the first SAW will be at Smoky Hill in Carrie's Lab.
 - c. Instruction: Do what we always do and look at that during the retreat and May.
 - d. The goal is to tap into our resources in those areas.
2. General Information (along with creating t-shirts) from Steve Wahlfeldt
- a. Steve said that he can do t-shirts for the event.
 - b. Steve and Mimi will design shirts and a decision will be made then.

B. Revising Job Descriptions Document

- 1. President, Past/President/Treasure/Secretary/VP --- look good.
- 2. Determine Advocacy, Educational, Outreach (coordinate ___ number of small group events, and Western Slope by Friday!

New Business

Anastasia mentioned that the newspaper will not be at Ponderosa next year. Carrie is in the middle of Smoky cutting their newspaper too. At Jill Jones' school they are talking about combining newspaper/yearbook. Carrie wants to work on a letter that we can send out to school's who are thinking about getting rid of a publication.

Meeting Adjourned