

CHSPA

BOARD MEETING MINUTES

Ponderosa High School, December 11, 2010

In Attendance

Carrie Faust, Karen Wagner, Kathy Gustad, Justin Daigle, Jack Kennedy, & Anastasia Harrison

Note: Various items are highlighted in RED for the following reasons:

- **The item was discussed, but tabled for a future date**
- **Is an item that was voted on by the board and passed**
- **Is an item that puts forth a change in a particular operation, event, etc. on the board**

FYI: Anastasia would like us to start using the following (Spence3978@msn.com) as a way to contact her in regards to CHSPA information.

Order of Discussion & Minutes

I. Call to Order

II. Reading, corrections, and approval of the October 9, 2010 Conference Call Minutes.

- A. Kathy Gustad motioned that we approve October 9 minutes. Karen Wagner second. Minutes were approved by all members present.

III. Officer Reports

A. Carrie Faust, President

1. Carrie wanted to thank everyone who was able to attend the Core Session Group. A lot of stuff was completed, and Jack is going to get information out to everyone in January. We were able to articulate to people how Journalism is important to our students. We need to talk about how to use this information to our advantage.
2. Review/Discuss Structure of the Current Board
 - i. Before Carrie ends her presidency, she would like to revisit the bylaws and structure of the board. Carrie asked Jack to do some research on how other boards are structured. Jack will have materials ready soon for us to see various board structures that we could adapt and change to fit our needs. The idea would be that we would have seven voting members: President, VP, Secretary, Treasurer, Advocacy Coordinator, Education (contest) Coordinator, and Outreach Coordinator. Past President becomes an advisory position, but will not have a vote. (FYI... Carrie has been president for 4 F***** years!).
 - ii. The bylaws and structure of our board has not been looked at for several years, and we are not the same board anymore. Several people present agreed and feel it is time that we look at the structure of the board.
 - iii. **When Jack sends this new structure, board members need to read it. If a board member wants to make a change or has questions, please reply to the WHOLE board in the email. This will allow us to talk about this as a whole group and hear each other's thoughts and reflections. Please do not just email the Executive Board or Jack. Also, a vote will take place in February at our face-to-face meeting. Therefore, please read the suggestions when they come out in January.**
3. **Also, Next Conference Call in January will be at 10AM!**

B. Karen Wagner, Vice-President

1. Nothing to report. Karen is ready to start getting started on the structure of the board once the new bylaws and structure are approved. 😊

C. Justin Daigle, Secretary

1. On November 16, the board voted via e-mail on whether to allow the Colorado High School Press Association Common Core Standards Work Session to occur on Sunday, Dec. 5 and Monday, Dec. 6 and that we spend up to 1,000 dollars to pay for subs for the individuals who participate in this work session from our 2010-2011 budget.
2. Justin Daigle made the motion and Kathy Gustad emailed that she second.
3. The final results as of November 17 at 8PM included the following:
 - i. Justin Daigle, Kathy Gustad, Steve Wahlfeldt, Carrie Faust, Anastasia Harrison, Kathy Gaber, Kristi Rathbun, Dianne Gum, Karen Wagner, Mark Newton.... all voted "Yes" to support the motion.
 - ii. Sheila Jones, Clarissa Crozier, Darcy Hall, Jill Jones, Mimi Wahlfeldt, and Elaine Grace did not email their vote.

D. Kathy Gustad, Treasurer

1. Kathy talked to the CPA as is still waiting from the IRS. Again, everyone is still very hopeful.
2. At the moment, we currently have deposited \$46, 723.35 since July. We have spent \$28,154.52 since July. As of December 9 , 2010, we have a balance of \$66, 512.10. The money we spent for JDAY is \$6,408.38. The total income for JDAY was \$33,500.

E. Jack Kennedy, Executive Director

1. Jack has had a meeting with Sam Johnson, the new CPA.
 - I. They are open to helping us in many different ways, we just need to give them ideas that we come up with. She is willing to help us with judging our contests (Jack will look into this in January). Jack also extended an invitation to join us at board meetings.
 - II. CPA pays a full time lobbyist to work the legislature. Maybe we could piggyback with CPA on this. Jack wants to explore if the CPA has some connections with CDE.
 - III. Richard Ballyntine is willing to put money into various ad hoc things as well.
2. The Sweeps DVD is coming (and we hope this will be our last one) and is in production. We will have it next week. We will send it with Governor Press information. We should try to include these on the website rather than a DVD so people do not have to wait for a DVD.

IV. Committee Reports

A. Capitol Hill Press Conference - Mimi Wahlfeldt, Events Coordinator

1. The Capitol Hill Press Conference has been set for Friday, February 18. We are scheduled in the Old Supreme Court Chambers from 8 a.m. - 3 p.m. and our legislative sponsor is Senator Bob Bacon of Larimer County - a retired teacher and Poudre School Board member who now serves as the Chair of the state's committee on Education.
2. We have also secured *Denver Post* reporter Michael Booth again as the journalist who will work with the kids before the conference starts.
3. There is a formal request in to Gov-elect Hickenlooper's administration to see if he himself can commit to being there, but it may still be a few more weeks until we hear.
4. Mimi will create a promotional flier that Jack can send out to promote the event.
5. Karen brought up that we should do something so kids are more prepared and asking good questions. Kathy and Carrie brought up that a few years ago that we required students to do research to help them at the conference. Carrie suggests that we go back to a distinctly research based idea so they can write their article on the spot in the writing chamber. Jack brought up that we should think about having the speakers

have a general discussion topic so students would have a narrow focus to do research to ask good questions.

B. SAW

1. Since Steve has been Past-President for around 6 years or so now (nice work Steve!), Carrie will take over as Past-President at the end of the year and will coordinate SAW.
2. Vision and Direction of SAW
 - I. Location – Carrie suggested moving SAW to Denver to have more of a central location and this may cause more people to attend.
 - II. Maybe we could use DU or Metro. We also will use one of the conference rooms provided by CPA. Maybe people could bring laptops and have wireless internet. We could do free 30 day trials with InDesign. Jack will look into these locations.
 - III. Curriculum – what if we had them do a Maestro on a location? We could visit like the Denver Art Museum and give them an opportunity to practice skills that students will use.
 - IV. Theme – Carrie will get working on this. Maybe some type of theme with more focused on skills of the 21st century.

V. Unfinished Business

A. Newspaper and Yearbook Individual Awards in the Spring

1. Jack has had these up for several weeks, with no comments from the board.
2. Kathy put a motion that the board adopts the newspaper, video, and yearbook individual awards for the spring. Karen second. All individuals present voted yes. These have been adopted and Jack will send these out in January mailing.

B. Newspaper and Yearbook Judging forms for “All-Colorado”

1. We currently do not have a video “All-Colorado.” We will vote on this once we have something.
2. Jack received feedback from non-board members on the Newspaper “All-Colorado,” but didn’t receive any feedback on the Yearbook “All-Colorado”. These have been sent through googledocs as well as emails. Carrie mentioned that we need to see how this goes this year and then reevaluate the process in the fall.
3. Kathy put a motion to adopt the Newspaper and Yearbook “All-Colorado” and Karen second. All individuals present voted yes. These have been adopted. Carrie wants the record to show that Sheila Jones said through a phone call that she approves these as well. She also mentioned that Sheila’s kids went through the process of judging their own paper and learned a lot.

VI. New Business

A. Web Conferencing for Individuals who cannot commute to “Face-to-Face” meetings

1. A proposal is being made by Mimi for CHSPA to invest in a web conferencing contract so that we can hold all Board meetings via that technology. The benefits would be that some individuals who live too far to "attend" meetings without traveling. It also would be easier on members’ time and environment, and may also encourage more consistent participation from members in outlying areas.
2. Mimi found the following as an example: Cisco's WebEx (www.webex.com) - it would be less than \$40 a month and would allow unlimited conference calls for up to 25 participants. But there are many other options out there...
3. Several board members voiced that we already have conference calls, and we need to have face-to-face meetings. Meeting in person allows us to get more accomplished and it brings unity among the board members. We only have 4 or 5 face-to-face meetings in our year, so we really want everyone to be present so we can continue to do the best work we can do. We understand that Ponderosa was far for people to

drive today, so Jack will work on having us meet at the CPA building in Denver since it is central.

B. Common Core Standards Group Work Session Update

1. The following individuals attended the core sessions: Carrie Faust, Karen Wagner, Darcy Hall, Mark Newton, Cheryl Crews, Adam Dawkins, Anastasia Harrison, Jack Kennedy, and Jessica Leifheit. All of these individuals worked Dec. 5-6 on a variety of ways to demonstrate how scholastic journalism supports not only the Colorado English Language Arts standards, but the national Common Core standards and various lists of 21st Century Skills.
2. We are working on producing a document that teachers can share with various audiences, from administrators and school board members, to parents, to students. Our goal is that our current membership receives it in early January. It will be a working document, but perhaps a bit more ammunition for teachers in defending their program.

C. Fundraising for Scholarships

1. We need to find out where we are at this point in raising money, especially if we do not have a gala.
2. Jack said this has been on the back-burner, so we will look into this.

D. Colorado Sports Hall of Fame/Rich Clarkson Sports Photojournalism Contest

1. The winner was Alex Goodman of Lakewood HS.
2. We generally highlight the winner through a story in Newline. How should we highlight this winner this year? We will get a statement from the kid or judges as well as a picture and put it on the website.

VII. Meeting Adjourned