

CHSPA TELECONFERENCE
January 8, 2011 @ 10:00AM
970-491-1207

In Attendance

Jack Kennedy, Mimi Wahlfeldt, Karen Wagner, Kristi Rathbun, Jill Jones, Justin Daigle, Elaine Grace, Kathy Gustad, Anastasia Harrison, Sheila Jones, Dianne Gum, & Carrie Faust.

Note: Various items are highlighted in RED for the following reasons:

- The item was discussed, but tabled for a future date
- Is an item that was voted on by the board and passed
- Is an item that puts forth a change in a particular operation, event, etc. on the board

Order of Discussion & Minutes

I. Call to Order – Karen Wagner called the meeting to order at 10:04AM

II. Reading, corrections, and approval of the December 11 Minutes

1. Kathy Gustad motioned that we approve the December 11 minutes. Jill Jones second. Minutes were approved by all members present.

III. Officer Reports

A. Carrie Faust, President

1. Carrie was in Florida for the Press Rights Commission.
 - i. Carrie showed them the draft work from the Core Session Group and the group was really impressed.
 - ii. In one session, Carrie reported that the group present saw that understanding law and ethics seemed missing in the Core Standards so the group included it in the standards.
2. Colorado members of JEA should look at the ballot in the next couple of weeks and you will see some names on there that are familiar to you. CHSPA encourages people to vote!

B. Karen Wagner, Vice-President

1. Specialized Diploma at Eagle Crest
 - i. Karen is making a proposal at her high school to adopt a specialized diploma for Mass Media. The goal is for people to understand and see the work and the 21st century value in the Journalism classes that students take.
 - ii. Karen would love to see that this go to other schools. Karen will keep us up to date with what happens.

C. Kathy Gustad, Treasurer

1. There hasn't been much activity with our budget/accounts.
2. There also has been no word from the CPA.
3. Jack chimed in with "Change over Issues".
 - i. We continue to have confusion with CSU stuff happening internally and no CHSPA people are involved. Jack has to go up there to get copies of things because of this, but he sees that this will adjust. There are invisible expenses that show up in the CHPSA books.
 - ii. JEA check for November hasn't cleared yet, so Kathy wants to cancel the check and send a new one. Jack will send an email to the person at headquarters of JEA.

D. Jack Kennedy, Executive Director

1. Update on chspacontests.org
 - i. Monday afternoon, Jack will be working with a consultant he has hired on our behalf to get the new contest website up and running. The total cost should be under \$500.00, and this includes software, domain name, and having a host with unlimited space.
 - ii. This will be the site that we use for the individual contest, "Best of Colorado". All materials will be uploaded by March. Jack will include all of the details with this contest in the January mailing.
 - iii. How the site works: members will have a user name and password where they can log in to upload files into their own folder to enter items in the contest. Judges will also be given user names and passwords to enter after Jack has put all contest entries into a folder to be judged. Then judges can put the winners in a Word document and a summary explaining their assessments. Materials for the contest will be due March 31.
 - iv. Kristi asked if we can finalize the Greer and Benson scholarship in this same manner and Jack said he will look into this. Kristi mentioned that JEA is starting to do this as well.
2. January mailing and its contents
 - i. The big mailing will be out by January 15.
 - ii. Information/Materials that will be in the mailing: DVD's from Gary Wysocki, PR for Capitol Hill Conference, Real Pirates Conference is March 12 at the Denver Museum of Nature and Science, PR for Journalist and Adviser of the Year, all individual contest information along with the judging rubrics, and membership status.
 - iii. We currently have 160 members. 27 former members from last year have not paid dues for this year. There are also 23 schools who were former members during the 08-09 year that have not renewed.
 - iv. There will be a printing/ mailing expense with a \$600/700 expense. Also, everything will be on the website and will be sent out electronically.
3. Site update for SAW –
 - i. Jack has had trouble getting a hold of people from DU, Metro, and even CSU because of break. He will have info in February.
 - ii. Should Jack create a CJET ad? Several board members agree that we should do a "Save the Date" ad.
4. Real Pirates Press Conference
 - i. There is a conflict with a board conference call. In February, we will decide if we need this meeting. Kathy mentioned that in the past, we usually do not have a March meeting. Karen would like to see us take students there, and if we need to meet, then let's meet at the museum.
 - ii. Real Pirates Conference is March 12 at the Denver Museum of Nature and Science
5. Progress in common core standards
 - i. Jack will have something in the mailing for current and past members with registration time approaching in schools. The audience is for parents, administrators, and students.
 - ii. Should we have a follow-up group this spring? This is something to think about and consider. Karen asked if we could get a room at Anaheim to meet about this too, and Jack will look at this.

6. Congratulations to Kathy Gustad, Karen Wagner, and Anastasia Harrison for winning the JEA Rising Star Award. We tied with California with the most winners in this category. 15 individuals won the award.

IV. Committee Reports

A. Mimi Wahlfeldt, Capitol Hill Press Conference

1. Updates on Conference
 - i. Mimi is still waiting to hear from the governor's office about the participation of Gov. Hickenlooper. Mimi has done formal requests through their onsite requesting and has called and emailed people who are his personal schedulers. Mimi is waiting to hear if he can participate.
 - ii. Everything else is planned. The old Supreme Court chamber is reserved from 7:30AM to 3:00PM on February 18.
 - iii. The legislature sponsor is Senator Bob Bacon. He is very excited to be part of this.
 - iv. We also received a commitment from Mike Booth who works for the Denver Post. Mimi wants to set up the primary topic for the speaker to prepare.
 - v. We need judges for this event. Mimi will email Sam Johnston from CPA see if she can help get a hold of Hickenlooper as well as judges. CPA said they would help us connect with other states to help us with judging.
2. Promotional Flier: Mimi is still working on this and will send a draft to Jack later this afternoon.

B. Kristi Rathbun, Greer Scholarship

1. Kristi wants to remind everybody about the Greer Scholarship deadline in February.
2. As Kristi plans on pursuing her Master's Degree, she feels someone else should take over the duties of the Greer Scholarship after this year. Carrie said we will eventually start talking to people who may want to be in charge of things.
3. Side note: Kathy talked to Mr. Benson and he sent more money to the scholarship.

V. Unfinished Business

A. All-Colorado Video Media judging rubric

- i. Jack based the video media rubric upon the newspaper/yearbook rubrics. Jack broke it into three categories and the judging will still be done holistically.
- ii. The biggest issue is that tons of schools have video programs that are not journalism related. Jack did not feel comfortable not having journalism part of this.
- iii. A question was asked about submitting entries to the contest. Jack said schools will submit three different programs/episodes. We need to look at how these entries can be submitted to the website, but it may not be possible. We want to encourage journalism in these video programs.
- iv. **Karen made the motion for CHSPA to adopt the All-Colorado Video Media Rubric. Carrie seconded the motion. All members present on the phone voted in favor of the rubric; therefore, motion passed.**

B. Discussion of Revising CHSPA Bylaws and Restructure of the Board

- i. Karen wants to remind people that we are not making a motion today. We are just discussing and more discussion will be through email.
- ii. Jack took the 2008 version of the bylaws and constitution and created this current draft. Everything that is being suggested is in red. Jack based the draft on a

combination of informal discussions with board members and research into other state organizations.

- iii. Article 4: Officers and Board of Directors --- our board is currently set up where everyone has a vote. Jack was thinking we should expand the elected officers (based off our four values in our logo) to 7 executive board members and they would actually vote. This new process would give the membership a chance to vote on who they believe should be a voting member on the board.
- iv. Carrie mentioned that she likes the work Jack has done and it really fits the direction we are going as a board.
- v. Carrie wants people to continue this discussion through email. When board members do this, please REPLY ALL so that all board members can see your questions, concerns, and suggestions so we everything is transparent and we can make the best decision for the direction of our board. We will open up discussion for two weeks, so that will take us to January 25. Then everyone will get a "final" proposed constitution and bylaws, which can be amended/edited right up through the vote that is scheduled for our next face-to-face board meeting, on Feb. 12. We will vote on adopting these new bylaws at the February meeting.

VI. New Business

A. 2011 Medal of Merit Nominees

- 1. We have two for the Medal of Merit award and both have contributed to Colorado scholastic journalism in myriad ways.
- 2. There is a proposal for the executive board to function as the Medal of Merit Awards committee. What Jack will do is send out a summary of each nominee so the committee can make a final choice.

VII. Meeting adjourned! – 11:19AM